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Press Release

Turtle Bay Resort announces its Fourth Annual Seafood Festival

Kahuku, HI, August 28, 2008: Benchmark Hospitality International at Turtle Bay Resort is pleased to announce the schedule for its 4th Annual Seafood Festival, set for Friday, October 10th and Saturday, October 11th, 2008. This year's festival again includes renowned Chef Sam Choy, the world famous North Shore Shrimp Trucks and the talents of the Turtle Bay Resort's culinary team joined by top chefs from all over Hawaii. Orchestrating this year's event is Turtle Bay Resort's Executive Chef Hector Morales.

This year's schedule will be as follows:

Taste of the North Shore Shrimp Trucks, Friday, October 10th

Friday evening, October 10th, at 6:30 pm, Turtle Bay Resort will start the weekend with a Taste of the North Shore Shrimp Trucks. All along the world famous North Shore of O'ahu stands Shrimp Trucks. This is the one and only event where you can actually "taste" from each truck for one admittance price.

Turtle Bay Resort has commitments from Macky's, Fumi's Kahuku Shrimp & Seafood, Hono's, Famous Kahuku Shrimp, Giovanni's Shrimp Truck, Romy's Kahuku Prawn & Shrimp Hut, Big Wave Shrimp and Aloha Shrimp, representing the most famous of the North Shore Shrimp trucks. Each will provide a unique specialty.

Added to this will be top selections from Sam Choy's Big Aloha Brewery, one of the few "local" breweries in the islands, specializing in providing the best that the islands can offer. Music for this first evening is provided by the award winning Hawaiian favorite, Kapena. Ticket price is \$35 per person

For Immediate Release

and ticket purchase will be available beginning September 1, 2008 at the Turtle Bay Resort Concierge Desk. Tickets will also be available at the door the night of the event.

This event will also include a silent auction, proceeds of which will again be donated to the Kahuku Library for their Bookmobile Project. During the year, Benchmark Hospitality International employees accumulate memorabilia from famous guest, suppliers, etc., to sell at a "silent auction". This is the fourth year of this effort and we are expecting to actually have the bookmobile on site for viewing and to be able to raise enough funds to cover all operating costs for the next year. This event is the primary source of funds for the Kahuku North Shore Bookmobile Project.

Sam Choy Poke Contest, Saturday, October 11th

The Sam Choy world famous Poke Contest will begin Saturday morning, October 11th at sunrise. Poke, the Hawaiian word for "cube", refers to "chunks" of raw fish, mixed with everything as basic as shoyu and sugar, garlic and onions to the hottest peppers of the Far East and many rare and unique indigenous Hawaiian ingredients. Professional and non professional chefs from around the world are invited to compete in this contest with a Top Professional Cash Prize of \$1,200 plus gifts and a Top Amateur Cash Prize of \$1,000 plus gifts. Contestants will start working their magic at 6:00 am. Judges will meet and get final instructions at 9:00 am. At 10:30 am, doors will open to the public. At 10:45 am, Sam Choy and emcee Kimo Kahoanao will welcome guests. At 11:15 am they will then conduct a "Celebrity Poke Challenge". Winners will then be announced at 11:45 am with the event closing by 1:00 pm.

Ticket price is \$25 per person and tickets will be available beginning September 1, 2008 at the Turtle Bay Resort Concierge Desk. Tickets will also be available at the door the day of the event.

Executive Chef's "Seafood under the Stars", Saturday, October 11th

Saturday Evening, October 11th, at 6:30 pm, Turtle Bay Resort's Executive Chef Hector Morales will coordinate the return of the Chef's "Seafood under the Stars". This event will include "food stations" manned and operated by an exclusive number of Hawaii's top chefs, including Executive Chef Hector Morales, Turtle Bay Resort, Chef John Armstrong, Chef de Cuisine of 21 Degrees North, Chef Rodman Machado, Chef de Cuisine of Palm Terrace, world renowned Chef Sam Choy, Fred DeAngelo, Chef of Ola Restaurant and Sansei Chef D.K. Kodama of DK Steakhouse. Music for this event is provided by

the well known and honored Hawaiian favorite Ka'ala Boys. Chef's "Seafood under the Stars" also includes samplings of a fantastic variety of wines from all over the world.

Ticket price is \$75 per person and they are available beginning September 1, 2008 at the Turtle Bay Resort Concierge Desk. Tickets will also be available at the door the night of the event.

This event will also include a silent auction, proceeds of which will again be donated to the Kahuku Library for their Bookmobile Project. During the year, Benchmark Hospitality International employees accumulate memorabilia from famous guest, suppliers, etc., to sell at a "silent auction". This is the fourth year of this effort and we are expecting to actually have the bookmobile on site for viewing and to be able to raise enough funds to cover all operating costs for the next year. This event is the primary source of funds for the Kahuku North Shore Bookmobile Project.

Special Packages

Turtle Bay Resort is pleased to offer a package price to include two nights at Turtle Bay and tickets to the events, all at one special price. For all the package details, go to www.TurtleBayResort.com.

About the Resort

Located on the North Shore of Oahu, the 880-acre Turtle Bay Resort is operated by Benchmark Hospitality International and is a Preferred Hotels® & Resorts Worldwide property – a collection of the world's finest independent luxury hotels.

Famous for world-class surfing, pristine white sand beaches, and its charming country setting, the North Shore also offers colorful cultural attractions, innovative ecological endeavors, and environmental adventures.

For reservations or more information, visit www.TurtleBayResort.com; e-mail TBRreservations@benchmarkmanagement.com or call toll free (866) 827-5327.

Benchmark Hospitality International is a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. The privately held company, launched in 1980, is a founding member of the International Association of Conference Centers. Benchmark is a worldwide organization operating over 30 properties representing major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston, with regional offices in New Jersey and Connecticut. International offices are located in

Tokyo and Santiago, Chile. For locations of properties and additional information, visit www.benchmarkhospitality.com.