

Resort Contact: Keoki Wallace
Turtle Bay Resort
Phone 808.293.6023
kwallace@benchmarkmanagement.com
www.TurtleBayResort.com

Turtle Bay Resort
57-091 Kamehameha Hwy
Kahuku, HI 96731
Phone 808.293.6000
Fax 808.293.9147

Agency Contact: The Limtiaco Company
928 Nu'uuanu Ave, Suite 400
Honolulu, HI 96817
Phone: 808.535.9099
www.TheLimtiacoCompany.com



Press Release

ESPN's "Her Story: Celebrating Women in Sports" Highlights Bethany Hamilton

Kahuku, HI, March 19, 2009: ESPN's celebration of Women's History Month will culminate with a one-hour special, *Her Story*, hosted by Hannah Storm on Friday, March 27, at 8 p.m. ET on ESPN. The special will highlight the accomplishments of young female athletes, their contributions to advancing the world of sports and the challenges facing them today. One of the segments was shot on location at Turtle Bay Resort as Bethany Hamilton was interviewed about her courageous return to surfing after the shark attack that stunned the world.

Teenage surfing phenom Bethany Hamilton has returned to her sport with a vengeance after losing her left arm in a shark attack in 2003. Despite the handicap, Hamilton has continued to rise in the rankings and become one of the world's top professional surfers.

"For me, losing my arm was definitely worth it..... I can still surf, I get to inspire people who don't have hope in life and nowadays a lot of people don't have hope and I'm just really glad that I can do something bigger than just live my life for myself.", Bethany stated.

For more information and photos for ESPN's Her Story please feel free to visit ESPN's press site at http://www.espnmediazone.com/press_kits/WomensHistoryMonth/index.htm.

#

Located on the North Shore of Oahu, the 880 acre Turtle Bay Resort is operated by Benchmark Hospitality International and is a Preferred Hotels® & Resorts Worldwide property—a collection of the world's finest independent luxury hotels. Famous for world-class surfing, pristine white sand beaches and its charming country setting, the North Shore also offers colorful cultural attractions, innovative ecological endeavors and environmental adventures. For reservations or more information, please visit www.TurtleBayResort.com; email TBRreservations@benchmarkmanagment.com or call toll free (866) 827-5327 .

For Immediate Release

Benchmark Hospitality International is a leader in the management and marketing of resorts, conference centers, hotels, and Personal Luxury Hotels™. The privately held company, launched in 1980, is a founding member of the International Association of Conference Centers. Benchmark Hospitality is a worldwide organization operating properties in major metropolitan and resort destinations. Benchmark's international headquarters is located in The Woodlands, Texas, near Houston, with regional offices in New Jersey and Connecticut. International offices are located in Tokyo, Japan, and Santiago, Chile. For the location of Benchmark's properties and additional information, visit www.benchmarkhospitality.com. .